SHARMEEN FATEHI

SENIOR PRODUCT DESIGNER

sharfatehi@gmail.com

<u>Linkedin</u> <u>Portfolio</u>



Accomplished Product Designer, with a proven track record in enhancing customer satisfaction through data-driven design. Skilled in user research, usability testing and fostering team collaboration. I've successfully led projects from concept to completion, while multi tasking and navigating ambiguous problem spaces.

EXPERIENCE

Senior Product Designer (L4) | Algolia

Sept 2022 - Present
Designing experiences for Growth and the Data Org.

Senior Product Designer | Zoom

May 2022 - Sept 2022 Designed features and experiences for Zoom Contact Center.

Product Designer (L3) | Twilio

June 2020 - May 2022 Designed features and experiences for Flex, a contact center.

Senior UX Designer | Four Winds Interactive

Jan 2017 - June 2020 Redesigned 14 year old proprietary software for a cloud based solution.

Designer II (UX & Visual) | Echostar

Jan 2015 - Jan 2017
Designed applications for television, web and mobile.

Graphic Designer | Glu Mobile

April 2012 - Jan 2015 Designed assets for games and in-game advertisements.

EDUCATION

Interaction Design, Advanced Certificate UC San Diego | 2016

3D Animation & Visual Effects, BFAAcademy of Art, San Francisco | 2010

SKILLS

Data-driven Design . Figma Expertise .
Usability Testing . User Research . Attention to Detail . Multitasking . Decision-Making .
Relationship Building . Cross Functional Collaboration . Effective Communication .
Mentoring . Collecting Design Debt .
Leading Project Kick Offs . Leading Design Workshops . Leading Trainings . Navigating Ambiguity . Roadmapping.

INTERESTS

Avid Hiker, Art Maker, Music Listener, Board + Video Game Enthusiast, Sci- Fi + Fantasy Lover & World Traveler